

Šiauliai – the city of the Sun

Šiauliai City Municipality, 2024



ŠIAULIAI

The city of Šiauliai in facts and figures



ŠIAULIAI

- Šiauliai is the 4th largest city in Lithuania;
- Population of 110 thousand (as of January, 2024);
- Historically has been an industrial hub of the country;
- Great geographical location – great accessibility;
- Labour pool of over 57 thousand;
- Two special economic zones (one is almost fully packed already).



Revival of the city of the Sun



ŠIAULIAI

- **Lowest unemployment rate among the major cities of the country (7,5%);**
- **Positive migration balance since 2018 both in the city and in the region, fastest-growing city in Lithuania for two consecutive years;**
- **Second-fastest FDI growth among all regions of Lithuania since 2018;**
- **Since 2013 the average wage has more than tripled in the city of Šiauliai (gross monthly wage as of the fourth quarter of 2023: 1 814 Eur.).**



Future belongs to our Youth



Since 2020 Šiauliai University is a part of Vilnius University – the top-ranked university in the Baltics

In September, 2023 the number of first-year students at the Šiauliai city higher education institutions and the vocational center has increased by over 35% with around 2750 new first-year students enrolled.



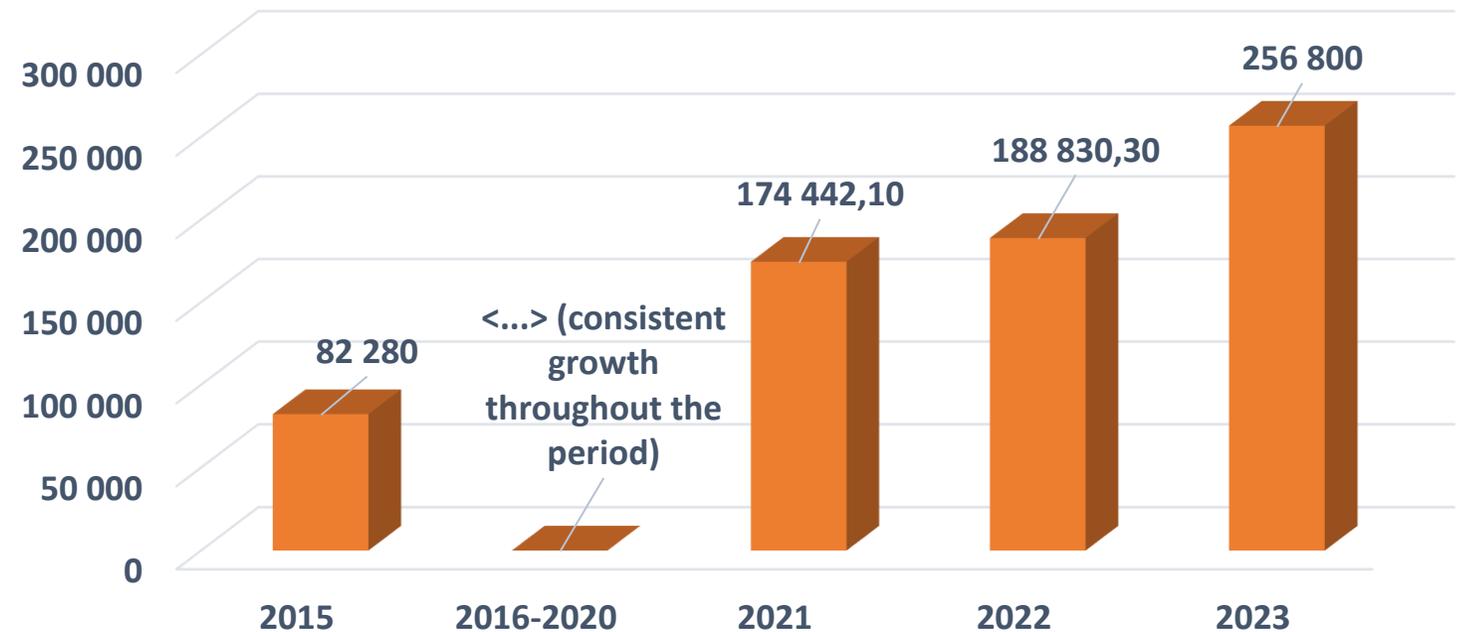
Šiauliai – the city that has re-emerged in recent years



ŠIAULIAI

- The budget of the city of Šiauliai **has more than tripled in the last 9 years:**
- **Budget** in 2015: 82.28 million Euros;
- **Budget** in 2023 (the end of the financial year): 256.8 million Euros.

Budget of the city (in thousands of euros)











Šiauliai has become increasingly attractive for foreign investors



ŠIAULIAI

- Foreign direct investment in the city of Šiauliai increased more than four times between 2015 and 2022 and has continued to grow since.

- Foreign direct investment in 2022 (most recent statistics): **339.72 million Euros**

- **TOP 3 countries that invest in Šiauliai (2022):**

1st Netherlands: 62.7 million euros

2nd Sweden: 36.2 million euros

3rd Germany: 33.4 million euros

Foreign direct investment in the city of Šiauliai (in millions of Euros)



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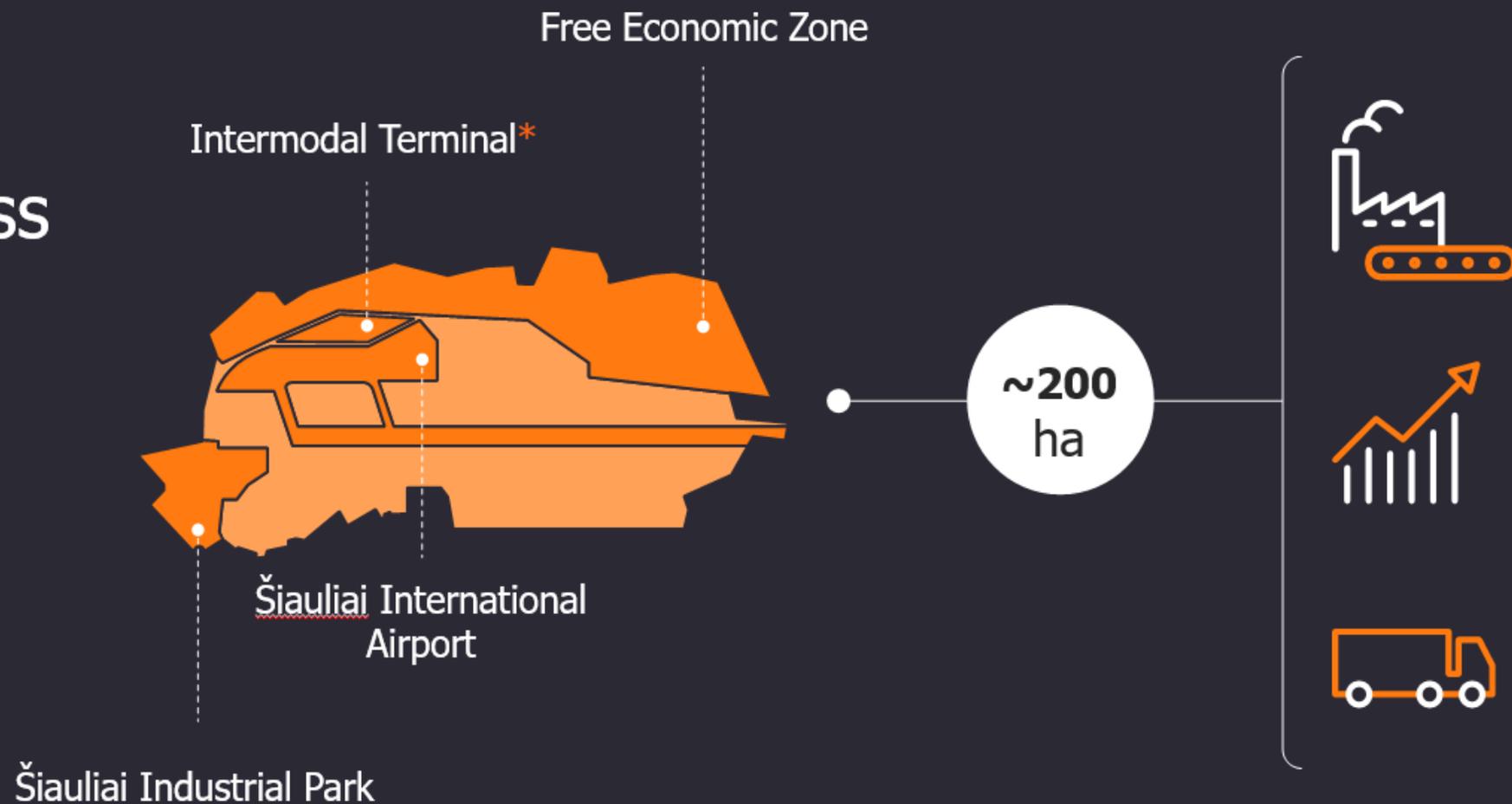
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Territory for the development of industry, business and logistics



* Planned territory for logistics center

Development of the Šiauliai Free Economic Zone – from a forest in 2015 to an industrial centre of the region by 2020

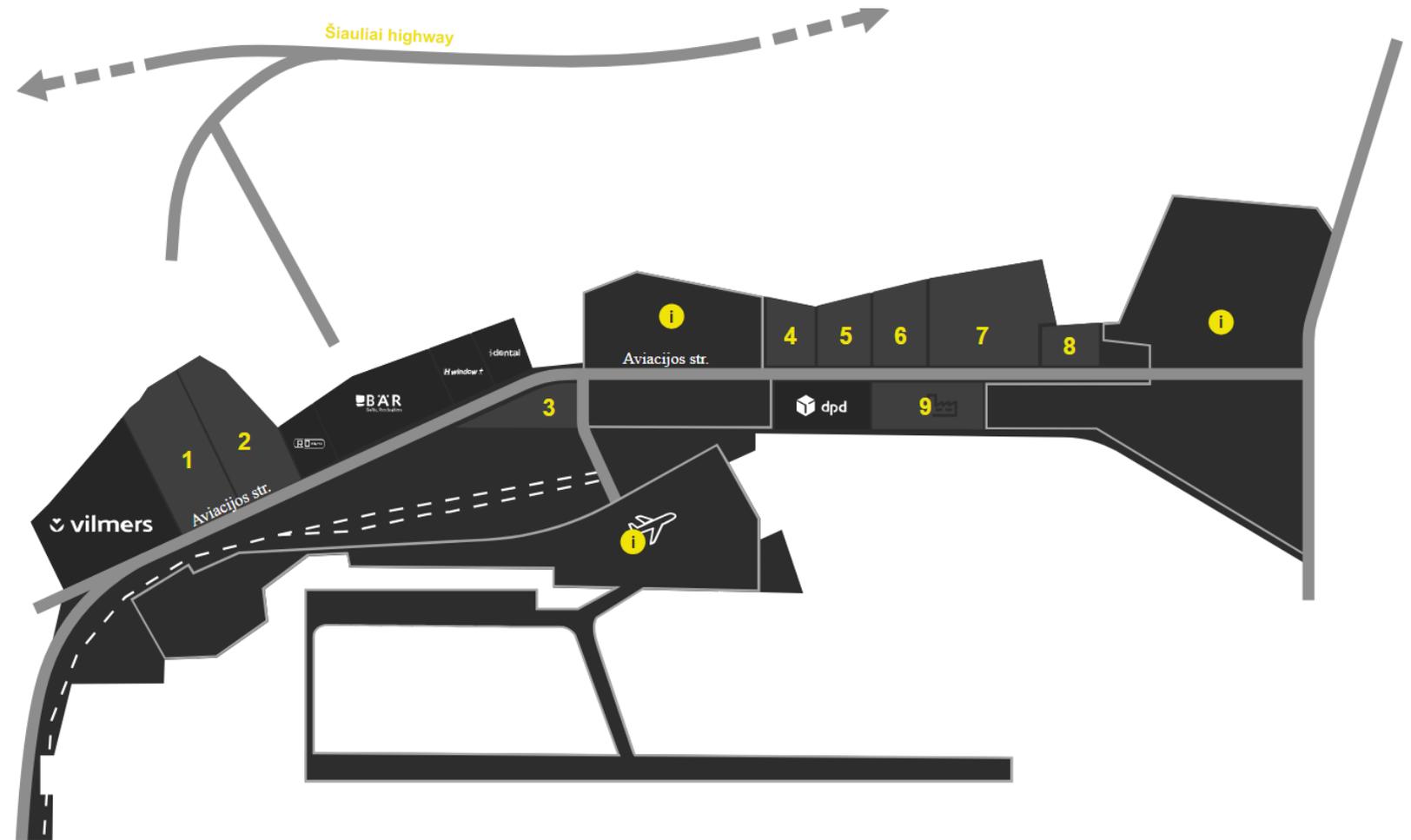


Šiauliai Free Economic Zone offers:



ŠIAULIAI

- Air, railway and highway connections;
- No corporate tax during the first 10 years and only 50% of corporate tax over the next 6 years while investing no less than 1 million Euros in fixed assets;
- No real estate tax;
- Šiauliai Free economic zone operator offers a full-service package for the investors – starting from the selection of land plots and going all the way to the assistance in finding new export markets.



**THE SECOND-LARGEST AUTOMATIVE TAIL-LIFTS MANUFACTURER
IN EUROPE EXPANDS ITS OPERATIONS IN ŠIAULIAI FEZ!**

BAR
Baltic Production

**FREE ECONOMIC ZONE
@ŠIAULIAI**



Šiauliai International Airport offers:



ŠIAULIAI

- The longest runway in the Baltic states;
- 24/7 operation hours;
- No noise restrictions;
- All types of aircraft are accepted
- The Aerodrome is situated in the middle of all types of transport nodes.



Investment in the people and the future of the city



- ❖ We **provide assistance** to small and medium-sized enterprises (financial support for innovative businesses; businesses run by young persons etc.);
- ❖ We **offer** up to 6 000 Eur to **highly qualified specialists** to begin or continue their professional careers in the city of Šiauliai;
- ❖ We **offer** up to 25 000 Eur to **medical practitioners** for choosing the city of Šiauliai as their city of professional career;
- ❖ We **offer full-time scholarships** to our students both in Lithuania and abroad.



We were the first ones starting these pilot projects:

- ❖ investing in **career-guidance** specialists in the schools of the city;
- ❖ opening the **STEAM** (science, technology, engineering, the arts, and math) center.





Municipality You can trust



ŠIAULIAI

- Current administration is in its third term (3,5 years until next election);
- Among the top 5 most transparent municipalities in the country (out of 60) according to the Transparency International;
- Council of Europe awards for excellence in public management in 2020 and 2023;
- Awarded as the best-performing municipality when it comes to international relations and diplomacy.



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